



# Take the right path

## Northumbria University British Degree with CIMA

Once you have obtained your CIMA Professional qualification, progress your career with this direct degree pathway to the BA (Hons) Business and Management Degree from Northumbria University, United Kingdom.

**Taught in Sri Lanka,  
valued around the world.**



Northumbria University Regional Centre  
for Sri Lanka and Maldives.



Mr Bradley Emerson, Regional Director South Asia and Middle East, CIMA receives Northumbria University British Degree with CIMA confirmation document from Mr Neil Slater, Head of International Student Recruitment, Northumbria University in presence of British Deputy High Commissioner, Mr Mark Gooding.



Bob Woodward,  
Associate Dean,  
Newcastle Business School,  
Northumbria University

Newcastle Business School of Northumbria University is delighted to offer an innovative new work-related honours degree programme in Sri Lanka, the BA (Hons) Business and Management. The programme has been specifically designed for CIMA qualified students. By fully recognising the CIMA curriculum and CIMA standards the programme is able to offer CIMA qualified students specific exemptions. This provides entry to the programme at an advanced stage which enables students to complete an honours degree with one year of part-time study.



Bradley Emerson,  
Regional Director  
South Asia & Middle East,  
CIMA

Adding value to our members and students on a continuous basis is our endeavour. The degree programme for CIMA qualified students from Northumbria University is yet another initiative towards this objective. The degree will further enhance the lead position CIMA enjoys among employers in Sri Lanka and across the world. The completion award degrees from British universities is an endorsement of the quality of the CIMA curriculum, and in our view is an advocacy for the next generation professional qualification.



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Degree - Title	BA (Hons) Business and Management
Awarding Body	Northumbria University, UK.
Mode of Study	Part-time in Sri Lanka.
Modules	<ul style="list-style-type: none"><li>■ Leadership.</li><li>■ Contemporary Issues in Business and Management.</li><li>■ Dissertation or work based project.</li></ul>
Assessment	<ul style="list-style-type: none"><li>■ Assignments. All assignments are marked by the University.</li></ul>
Teaching & Learning Resources	<ul style="list-style-type: none"><li>■ UK University Lecturers conduct induction lectures for each module in Sri Lanka.</li><li>■ Academic supervisor for each student from the University.</li><li>■ University identity card.</li><li>■ Course materials including core text book are provided.</li><li>■ Access to University digital library and local centre library.</li><li>■ Invited to attend Graduation in the University, UK.</li></ul>
Duration	One year.
Local Centre	BMS - Northumbria University Regional Centre for Sri Lanka and Maldives.



## Module Synopsis

### Leadership

Being able to lead, develop and support individuals and teams is vital in enabling others to maximise their contribution, and for achievement of the organisation's vision. This is the focus of this module. It aims to consolidate and develop your understanding of the theories and principles of effective leadership and examine the differences between management and leadership. The module will help you appreciate the issues and complexities involved in leading, and how this is related to successful implementation of business strategy. The module will enable you to reflect on your role as an existing or aspiring leader of others and enhance your understanding of the importance of effective delegation, motivation, and development of employees. This module is assessed by a written report which requires you to consider your current leadership traits and areas for improved leadership practice.

### Contemporary Issues in Business and Management

The environment in which modern businesses operate is dynamic and characterised by great uncertainty. Consequently, managers must be increasingly aware of contemporary issues and new developments and techniques which can have an impact on the challenges facing them and the way in which they operate. Using latest research and practical guidance from professional bodies, including CIMA, CIM, CMI and CIPS, learners will gain an appreciation of new trends in a range of business and management areas alongside models of change to ensure effective workplace implementation.

### Dissertation or Work Based Project

This module is designed to promote personal development and a range of inter-personal, intellectual and practical (functional) skills based around and demonstrated through an individually negotiated real-time work-based project that will be of benefit to the learner's employing organisation. The project will focus on an organisational-based issue and seek to develop skills in the diagnosis of problems, research and analysis, development of strategies to address problems, and techniques of presentation.

For application & enrollment



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